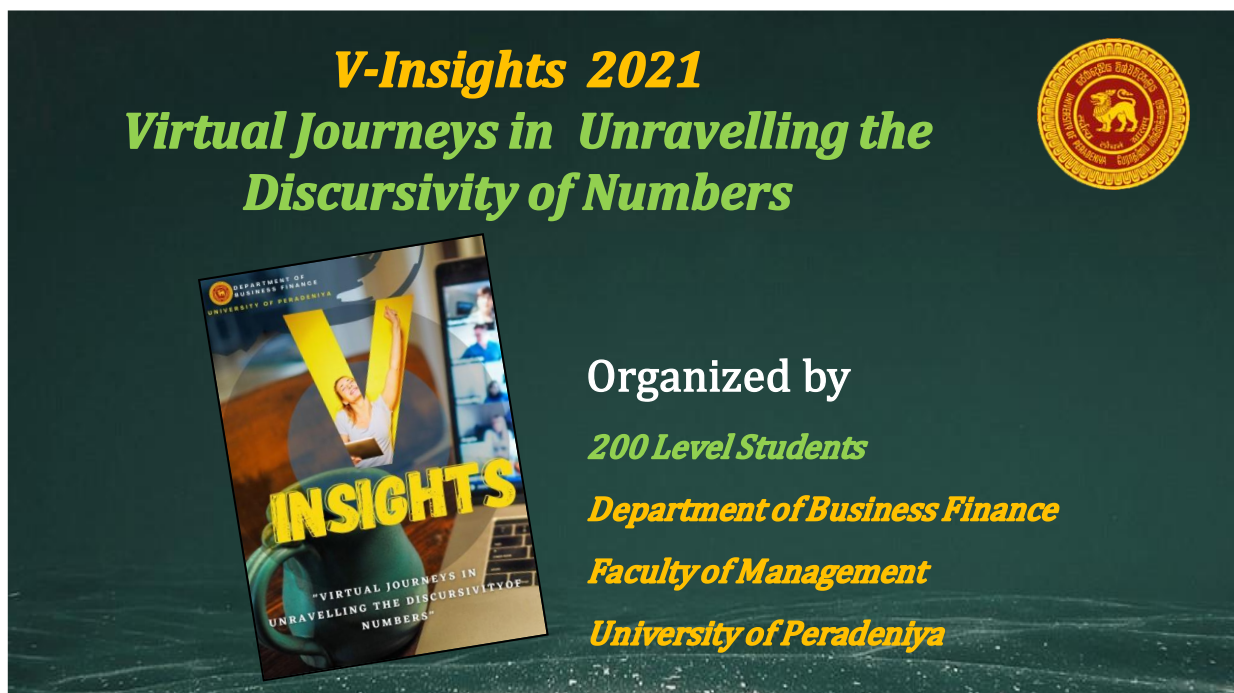


## V-Insights 2021



### Virtual Journeys in Unravelling the Discursivity of Numbers

#### Department of Business Finance

200 level undergraduates of the Department of Business Finance, Faculty of Management, University of Peradeniya, have organized the webinar series titled “V-Insights 2021: Virtual Journeys in Unravelling the Discursivity of Numbers”. The webinar series aims to provide the students with an opportunity to expose the industry to prepare themselves for a successful career in Accounting/ Financial Reporting by integrating academic learning with real-world experience.



**V-Insights 2021**  
**Virtual Journeys in Unravelling the Discursivity of Numbers**



Organized by  
*200 Level Students*  
*Department of Business Finance*  
*Faculty of Management*  
*University of Peradeniya*

[vinsights21@gmail.com](mailto:vinsights21@gmail.com) 

V Insights   

The webinar series consisted of five (05) webinars and was organized with the Course Unit of “ACF 2103 – Intermediate Financial Accounting” by the 200 level students who are specializing in “Accounting & Finance”. The students formed five groups and interviewed Chief Financial Officers (CFO) or industry experts and professionals who possess knowledge and experience in accounting/ financial reporting. The students selected a contemporary topic and lived-stream the interview session on a virtual platform. Further, students carried out promotional activities of their webinars through social media using the official Facebook Page, LinkedIn Page and YouTube Channel of “V-Insights”. Then, the students uploaded the videocast to the official YouTube Channel and prepared a report based on the interview to publish in the upcoming Annual E-Magazine of “V-Insights”. Finally, students distributed E-certificates to the participants and sent the letters and tokens of appreciation to the resource persons.

This webinar series brought a tremendous opportunity to our students to join hands with industry experts, gain virtual insights from Accounting and Finance professionals, and enhance their soft skills. Further, this webinar series would nationally contribute to disseminating knowledge in Accounting/ Financial reporting.



**V Insights 2021**

 <b>Ms Dara Daniel</b>	 <b>Mr Wasantha Nandasiri</b>	 <b>Mr. Evans Pietersz</b>	 <b>Mr. Tishan Subasinghe</b>	 <b>Mr. Dhammika Gunasekara</b>
<b>"Impact of E-accounting on Modern Businesses"</b>	<b>"Numbers Kept in Check ; Impact of Covid-19 Pandemic"</b>	<b>"The Role of CFO from the past to modern days and confronting the challenges of the COVID Pandemic"</b>	<b>"Sustainability reporting and the covid19 pandemic"</b>	<b>"Financial Reporting and Auditing midst Covid-19 Pandemic"</b>