

## **Course Description – Bachelor of Commerce Degree Programme**

Courses offered by the Faculty of Management

### **Course Code & Title -: MGT 1011 Business Environment**

This course aims to provide students with knowledge regarding the Business Environment. This course is an introduction to Business Environment where the main topics covered in this course are, Overview of Business Organizations, Macro Environment, Task and Internal Environment, Auxiliary Services in Business, Money and Banking, Insurance, Communication, Transportation, Warehousing, Business Ethics and Sustainability, International Business Environment, Globalization Theory and Practices, Regional Economic Integration, Introduction to Business Functions such as HRM, Marketing, Operations and Finance, Small and Medium Enterprises, Government and Business, and Sri Lankan Business Environment. The students are assessed in both in-class assessments such as individual assignments, quizzes, class tests (40%), and an end-semester examination (60%).

### **Course Code & Title -: MGT 1021 Fundamental Financial Accounting**

This course aims to provide students with introductory knowledge on Financial Accounting, Accounting Assumptions, Concepts, Double Entry System, Accounting Process, and Preparation of Financial Statements of Sole Proprietorships. Moreover, students will be able to enhance their skills through assessments related to the subject. The main topics covered in this course are, Introduction to Financial Accounting, Accounting Assumptions and Basic Concepts, Accounting Equation, Source Documents and Preparation of Prime Entry Books, Double Entry System, Preparation of Ledger Accounts and Trial Balance, Control Accounts, Correction of Errors and Suspense Account, Preparation of Financial Statements of Sole Proprietorships with Accounting Adjustments, and Bank Reconciliation Statement. This course is delivered through lectures, discussion classes, etc. The students are assessed in both in-class assessments, including group forums, quizzes, a mid-semester examination, (40%), and an end-semester examination (60%).

### **Course Code & Title -: MGT 2016 Business Mathematics and Statistics**

This course aims to provide students with knowledge of basic concepts in mathematics and statistics with their applications in the business context. Moreover, students will be able to enhance their skills through assessments related to the subject. The main topics covered in this course are, Introduction to Business Mathematics and Statistics, Set Theory, Progression, Limits, Differentiation Theory and Business Applications, Total and Partial Differentiation, Optimization, Integration Theory and Business Applications, Matrices, Permutations and Combinations, Measures of Central Tendency, Measures of Dispersion, Probability Theory,

Probability Distributions, Discrete and Continuous Sampling Distributions, Confidence Intervals, Hypothesis Testing, and Simple Linear Regression. The students are assessed in both in-class assessments such as individual assignments, quizzes, class tests (40%), and an end-semester examination (60%).

### **Course Code & Title -: MGT 2017 Principles of Management**

This course aims to provide students with knowledge in Management where the course is an Introduction to Management. This course consists of the main topics of The Environment of Organizations and Managers, Evolution of Management Thoughts, Decision Making, Planning, Organizing, Leadership, Motivation, Communication and Information Technology, Managing Change and Innovation, Culture and Diversity, Controlling, Managing Operations, Quality, and Productivity. Moreover, the students can enhance their knowledge regarding the New Trends in Management through this course. The students are assessed in both in-class assessments such as individual assignments, quizzes, class tests (40%), and an end-semester examination (60%).

### **Course Code & Title -: MGT 2018 Intermediate Financial Accounting**

This course aims to provide students with knowledge and skills on accounting for partnership businesses, not-for-profit organizations, preparation of financial statements from incomplete records, accounting for share issues in limited liability companies, financial reporting framework, and Sri Lanka Accounting Standards related to principles of the disclosure. The main topics covered in this course are, Partnership Accounts Introduction, Goodwill Calculation, Financial Statements, Admission of a New Partner, Retirement/Death of a Partner, Preparation of Financial Statements from Incomplete Records, Preparation of Financial Statements for Not For Profit Organizations, Financial Reporting Framework, Sri Lanka Accounting Standards for Inventories, Accounting Policies, Changes in Accounting Estimates and Errors, Property Plant and Equipment, Accounting for Share Issues. This course is delivered through lectures, discussion classes, etc. The students are assessed in both in-class assessments such as assignments, quizzes, a mid-semester examination (40%), and an end-semester examination (60%).

### **Course Code & Title -: MGT 2019 Business Law**

This course aims to provide students with basic knowledge of Nature and Sources of Law. The main topics covered in this course are, The Court System and the Tribunal of Sri Lanka, Contract Law which consists of Nature and Importance of Contracts, Elements of a Valid Contract, Different Classes of Contracts, Requirement of a Valid Offer and an Acceptance of a Contract, and Breach of a Contract. Moreover, the course covers Law of Agency, The Sale of Goods, Carriage of Goods by Sea and Air, Negotiable Instruments, Legal Aspects of

Banking and Banking Services, Insurance Law, Background of Property Law, Intellectual Property Law, Environmental Law and Sustainability, Law on Employment Contracts and Trade Union Activities. The students are assessed in both in-class assessments including individual assignments, group assignments, quizzes, class tests (40%), and an end-semester examination (60%).

### **Course Code & Title -: MGT 2021 Marketing Management**

This course aims to impart the basic knowledge and understanding to students regarding the concepts and theoretical foundations of Marketing and Marketing Management which would enable them to differentiate between marketing and marketing management, recognize the key marketing decisions, identify roles and scope of marketing and analyze marketing opportunities. The main topics covered in this course are Introduction to Marketing and Marketing Management, Role of Marketing in an Organization, Core Marketing Concepts, Business Orientations towards Market Place, Marketing Management Process, Marketing Environment, Introduction to Consumer Behavior, Introduction to Target Marketing, and Introduction to Marketing Mix Strategies, etc. This course is delivered through lectures, discussion classes, seminars, etc. The students are assessed in both in-class assessments such as group assignments, presentations, quizzes, a mid-semester examination, (40%), and an end-semester examination (60%).

### **Course Code & Title -: MGT 2022 Management Accounting**

This course aims to provide knowledge on the concepts and techniques that are employed in management accounting for planning, controlling, and decision-making purposes to deal with multifaceted challenges faced by business organizations. The main topics covered in this course are, Introduction to Management Accounting, Cost Terms, Cost Classification, Financial Accounting Versus Management Accounting, Accounting for Materials, Stock Levels, Economic Order Quantity, Stock Valuation Methods, Accounting for Labor, Wage Calculation Methods, Recording Labor Cost, Accounting for Overheads, Primary Distribution, Secondary Distribution, Overhead Absorption Rate, Activity Based Costing, Cost Volume Profit Analysis, Marginal and Absorption Costing, Short Term Decision Making, Capital Appraisal, Budgeting and Control, Process Costing, Recent Developments in Management Accounting. This course is delivered through lectures, discussion classes, etc. The students are assessed in both in-class assessments such as group assignments and presentations, quizzes, a mid-semester examination (40%), and an end-semester examination (60%).

### **Course Code & Title: MGT 2023 Human Resource Management**

This course aims to provide students with knowledge of the fundamental concepts and theories related to human resource management. The course provides an overview of the human resource management functions including Job Design, Job Analysis, Human Resource Planning, Recruitment and Selection, Hiring and Induction, Training and Development, Performance Management, Compensation Management, Health and Safety, Introduction to Labor Law, Grievance Handling and Disciplinary Procedure, Employee Movements and International Human Resource Management. This course is delivered through lectures, discussion classes, and self-assessment assignments. The students of this course will be evaluated through individual assignments and group assignments followed by quizzes, case studies, presentations (40%), and the end-semester examination (60%).

### **Course Code & Title -: MGT 2024 Quantitative Management Techniques**

This course aims to provide students with knowledge of Quantitative Management Techniques and their applications. Moreover, students will be able to enhance their skills through assessments related to the subject. The main topics covered in this course are, Introduction to Quantitative Management Techniques, Deterministic and Probabilistic Methods, Modeling, Solving Linear Models, Assignment Problem, Decision Theory, Multiple Regression, Waiting Line Analysis, and Contemporary Applications. The students are assessed in both in-class assessments such as individual assignments, quizzes, class tests (40%), and an end-semester examination (60%).

### **Course Code & Title -: MGT 3016 Operations Management**

This course aims to provide students with basic knowledge of operations management and its functioning in a turbulent business environment. Moreover, students will be able to enhance their skills through assessments related to the subject. The main topics covered in this course are, Introduction to Operations Management, Evolution of Operations Management, Operations Strategy and Competitiveness, New Product Development and Design Process, Manufacturing Process Improvements, Product and Process Design in Services, Performance Management Quality Management, Resource Planning, Inventory Management, JIT, Production Planning, Capacity Planning, Facility and Location Planning, Layout Planning, Supply Chain Management, Contemporary Issues in Operations Management and Project Management. The students are assessed in both in-class assessments such as individual assignments, group assignments, quizzes, class tests (40%), and an end-semester examination (60%).

**Course Code & Title: MGT 3017 Organizational Behaviour**

This course aims to provide a fundamental understanding of people's behaviors at organizations. The course explores the nature of the individual, group, and organizational level behaviors and their impact on organizational performance. It includes the use of theories as conceptual tools for analyzing and solving real-world organizational issues. It covers a wide breadth of theories and applications dealing with topics such as Diversity, Perception, Personality, Attitudes, Emotions, Motivation, Group Dynamics, Conflict and Negotiation, Power and Organizational Politics, Leadership, Organizational Culture, and Organizational Change. This course is delivered through lectures, discussion classes, workshops, etc. The students are assessed in both in-class assessments such as group assignments, quizzes, graded forums, role plays (40%), and an end-semester examination (60%).

**Course Code & Title -: MGT 3018 Advanced Financial Accounting**

This course aims to provide knowledge on the application of selected Sri Lankan Accounting standards, preparation, and presentation of financial statements of limited liability companies, preparation of consolidated financial statements, and public sector accounting targeting advanced learning domains. The main topics covered in this course are, Sri Lanka Accounting Standards for Events After the Reporting Period, Provisions for the Contingent Liabilities and Contingent Assets, Preparation and Presentation of Financial Statements of Limited Liability Companies, Statement of Cash Flows: Indirect and Direct Method, Accounting for Leases, The Nature of a Business Combination, Accounting for Business Combination, Consolidated Financial Statements, and Public Sector Accounting. This course is delivered through lectures, discussion classes, etc. The students are assessed in both in-class assessments such as group assignments and presentations, quizzes, a mid-semester examination (40%), and an end-semester examination (60%).

**Course Code & Title -: MGT 3019 Knowledge Management**

This course aims to provide students with an introduction to Knowledge Management. Moreover, students will be able to enhance their skills through assessments related to the subject. The main topics covered in this course are Understanding Knowledge where students can understand data, information, knowledge, and wisdom, Types of Knowledge: Tacit and Explicit, Knowledge Management Systems, Knowledge Creation and Knowledge Architecture, Knowledge Codification, Knowledge Transfer and Knowledge Sharing, Data Mining, Knowledge Management Strategy, Intellectual Property Rights, Knowledge as a Capital, and Trends in Knowledge Management. The students are assessed in both in-class assessments such as individual assignments, group assignments, quizzes, class tests (40%), and an end-semester examination (60%).

### **Course Code & Title -: MGT 3021 Entrepreneurship**

This course aims to provide students with theoretical and practical knowledge in the field of entrepreneurship and assist students to initiate their ventures. Moreover, students will be able to enhance their skills through assessments related to the subject. The main topics covered in this course are Overview of Entrepreneurship, Small Business and Entrepreneurship, Entrepreneurship and Influences, Networking and Resource Mobilization, Researching the Entrepreneurship, Venture Planning, Preparation of a Business Plan, Product Concept and Legal Foundation, Service and Family Business Opportunity, Venture Options, Managing Growth, Functions in New Venture and Entrepreneurship Development in Sri Lanka. The students are assessed in both in-class assessments such as individual assignments, group assignments, quizzes, a class test (40%), and an end-semester examination (60%).

### **Course Code & Title -: MGT 3022 Financial Management**

This course aims to provide students with fundamental knowledge of financial management concepts and practices in business organizations. The main topics covered in this course are Introduction to Financial Management, Simple and Compounding Interest, Annuity and Sinking Funds, Time Value of Money Discounting and Compounding Process, Risk and Return, Capital Asset Pricing Model (CAPM), Security Market Line, Cost of Capital, Capital Structure, Dividend Policy, and Working Capital Management. This course is delivered through lectures, discussion classes, etc. The students are assessed in both in-class assessments such as group assignments and presentations, quizzes, a mid-semester examination (40%), and an end-semester examination (60%).

### **Course Code & Title -: MGT 3023 Services Marketing**

To impart knowledge to students about the concepts and theoretical foundations of Services Marketing so that, they will be able to design strategies to manage service organizations effectively. The main topics covered in this course are Introduction to Services Marketing, Consumer Behavior in the Services Context, Service Marketing Mix Strategies, Balancing Demand and Capacity, Managing Service Quality and Productivity, Complaint Handling and Service Recovery, and Creating Customer Value in Service Economy. This course is delivered through lectures, discussion classes, case study discussions, etc. The students are evaluated in multiple assessment modes including a group assignment (15%), quizzes (10%), an individual assignment (15%), and an end-semester examination (60%).

### **Course Code & Title -: MGT 3024 Project Management**

This course aims to provide students, the knowledge of project management concepts and their applications. Moreover, students will be able to enhance their skills through assessments related with the subject. The main topics covered in this course are Introduction to Project Management, Project and Organizations, Project Selection Models, Project Planning and Controlling, Project Scheduling, Project Communication and Stakeholder Management, Project Risk Management, Dynamics of Project Teams, Environmental Aspects of Projects, and Project Review. The students are assessed in both in-class assessments such as individual assignments, group assignments, quizzes, class tests (40%), and an end-semester examination (60%).

### **Course Code & Title -: MGT 4011 Strategic Management**

This course aims to provide students with knowledge regarding Strategic Management. Moreover, students will be able to enhance their skills through assessments related to the subject. The main topics covered in this course are, Introduction to Strategy, Defining Company Vision, Mission, Values, and Objectives. This course also covers the Strategic Position where the students can understand Macro Environment Analysis, Industry Environment Analysis, Internal Environment Analysis, Culture and Strategy and Strategic Purpose, Strategic Choices, Business Level Strategy, Corporate Level Strategy and Diversification, International Level Strategy, Strategy in Action, Strategy Implementation, Strategy Evaluation and Control, Leadership and Strategy, Managing Organizational Change, and Strategy Development Process. The students are assessed in both in-class assessments including an individual assignment, a group assignment, quizzes, a class test (40%), and an end-semester examination (60%).

### **Course Code & Title: MGT 4012 International Human Resource Management**

The practice of International Human Resource Management (IHRM) has now become more complex due to the management of human resources in multiple countries. Thus, the main objective of this course is to provide comprehensive knowledge regarding the conceptual and practical implications of human resource management functions in the context of multinational corporations. Further, this course explains why international human resource management has become so critical to the success of global organizations. Nature and Development of IHRM, Role of Culture in IHRM Culture, International Workforce Planning, International Recruitment and Selection, International Employee Training and Development, International Employee Performance Management, Well-Being of the International Workforce, and Future of IHRM are the main topics that are to be covered in this course. The students of this course will be evaluated through individual assignments and group assignments followed by quizzes, case studies, presentations (40%), and the end-semester examination (60%)

**Course Code & Title –: MGT 4013 International Marketing**

This course aims to develop knowledge and understanding of the key issues associated with International Marketing with its practical implications and to develop skills in researching and analyzing International Marketing opportunities. The course spans a wide spectrum of international marketing theories and applications, which could be used to solve complex issues faced by global businesses. This course mainly deals with The Dynamic Environment of International Businesses, Global Information Systems, International Market Segmentation, Targeting and Positioning, International Market Entry Strategies, International Marketing Mix Strategies, Global Entrepreneurship, and Ethical Challenges in the international marketing context. This course is delivered through lectures, discussion classes, case study discussions, etc. The students are evaluated in multiple assessment modes including a group assignment (15%), quizzes (10%), an individual assignment (15%), and an end-semester examination (60%).

**Course Code & Title -: MGT 4021 Auditing & Taxation**

This course aims to provide students with fundamental knowledge on auditing principles, practices set up to govern auditing in Sri Lanka, and theory and practice related to taxation with special reference to the tax system in Sri Lanka. Moreover, students will be able to enhance their skills through assessments related to the subject. The main topics covered in this course are Introduction to Auditing, Theory of Auditing, Auditor Independence and Basic Ethical Principles Governing an Audit, Audit Planning, Audit Documentation, Audit Evidence, Analytical and Substantive Procedures, Audit Sampling, Audit Reporting, Auditing in Electronic Data Processing Environment, Introduction to Public Sector Auditing, Introduction to Taxation, Theoretical Framework for Taxation, Tax Structure in Sri Lanka, Sources of Income, Computation of Total Statutory Income, Assessable Income and Taxable Income, Computation of Income Tax for Individuals and Companies, and Tax Administration. The students are assessed in both in-class assessments including an individual assignment, a group assignment, quizzes, a class test (40%), and an end-semester examination (60%).

**Course Code & Title -: MGT 4022 Business Communication**

This course aims to provide students with an overview of communication in business. Moreover, students will be able to enhance their skills through assessments related to the subject. The main topics covered in this course are Formal and Informal Communication Systems, Non-verbal Communication, Communication Networks and Communication Technology, Effective Business Writing, Oral Presentations, Employment-Process Communication, Cover Letters, Resume, Follow-up, Interviewing Skills, Listening Skills, Business Reports, Business Research Proposal Writing, Effective Meetings, Business Etiquette, and Emerging Concepts in Business Communication. The students are assessed in both in-class assessments including an individual assignment, a group assignment, quizzes, a class test (40%), and an end-semester examination (60%).



**Course Code & Title -: MGT 4997 Internship**

In this course, students are requested to work in the assigned industries to them for a period of 07 weeks (300 hours) full-time during the second half of the second semester in the fourth year. They are required to maintain a diary relating to the experience they obtain. In addition, students are required to produce a report and make a formal presentation regarding their experience at the end of the internship. The students are assessed through duly completed Internship Diary (20%), Internship Report (50%), Employer's Confidential Report (10%), and Final Presentation and VIVA (20%).

**Course Code & Title -: MGT 4999 Dissertation**

The undergraduate dissertation project within a chosen specialization is an individual study that must include substantial new data or ideas showing originality. This includes search, studies and summary of scholarly/scientific literature, practical work in the chosen field, compilation and critical analysis of the results, and oral and written presentation. The undergraduate dissertation is mastered under individual supervision. The supervision includes how to perform a scientific study and how orally and in writing present gathered data or ideas in an acceptable scientific manner. The dissertation must have documented scientific experience. The students must submit a complete written dissertation as partial fulfillment of the degree. The Dissertation Writing Guidelines will be prepared and used.